

Rep Order# 8887266 Ver# 3 Status Revised
 Ecd Yes

Traffic Order#

Printed: 10/19/2012 2:16 PM
 Last Received: 10/19/2012 2:15 PM
 Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
 Advertiser () DCCC-DEM CNGRS CMRPG
 Product DCCC
 Estimate# 2111
 Buyer Katie Keuleman
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2111
 Flight Dates 10/20/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

---CONTRACT COMMENT---
 RUNS IN ADDITION TO OTHER ORDERS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS
 COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST
 CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN
 ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO
 RACE OR ETHNICITY.

---REMARKS---
 REV LINES 1-3

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	430A-459A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								
	*2	M	5A-530A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								
	*3	M	530A-6A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
				Sales Remark: V3 REV TP								
				V3 Time Changed, Comment Changed								

---REPORT TOTALS---
 Report Totals: 3 / \$440.00

---SALES MONTHLY TOTALS---
 Oct 12: 25 / \$14,965.00

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Sales Totals: 25 / \$14,965.00
Station Totals: 25 / \$14,965.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$14,965

CABL 0%	RA2G 0%	KJZZ 0%	KPNZ 0%	KSL 0%
KSTU 0%	KTVX 100%	KUCW 0%	KUPX 0%	KUTV 0%
NTVX 0%				

---COMPETITIVE COMMENTS---
SHARES INCOMPLETE TO GET DOWN TO STATION

Books null
Demos RA35+